

Senior Managers – Trade, Broadcasting, and Other Services

Senior managers in trade, broadcasting, and other services are responsible for directing and coordinating business operations to achieve organizational goals, enhance service delivery, and maintain competitiveness. They provide strategic leadership, manage resources, and ensure compliance with industry regulations while fostering growth and stakeholder satisfaction.

Duties and Powers:

- Develop and implement strategic plans, policies, and operational objectives.
- Oversee daily operations and ensure efficiency across departments or service areas.
- Manage budgets, financial planning, and resource allocation.
- Supervise, mentor, and evaluate staff performance.
- Ensure compliance with legal, regulatory, and ethical standards in service delivery.
- Coordinate with clients, partners, and government agencies.
- Approve contracts, major projects, and operational decisions.
- Monitor performance metrics, analyze trends, and implement improvements.
- Lead organizational development, innovation, and change initiatives.
- Represent the organization in industry forums, negotiations, and public engagements.