

Recreation, Sports, and Fitness Program and Service Directors

Recreation, Sports, and Fitness Program and Service Directors are professionals who plan, direct, and manage recreational, athletic, and fitness programs and facilities. They ensure programs meet community or organizational needs, promote health and wellness, and operate efficiently and safely.

Duties and Powers

- Plan, develop, and oversee recreation, sports, and fitness programs and services.
- Manage staff, including coaches, trainers, instructors, and administrative personnel.
- Develop budgets, allocate resources, and monitor program expenditures.
- Ensure facilities, equipment, and programs meet safety, health, and quality standards.
- Coordinate events, competitions, and community outreach activities.
- Evaluate program effectiveness and implement improvements to enhance participant engagement.
- Establish policies, procedures, and schedules for program operations.
- Collaborate with community organizations, schools, and stakeholders to promote programs.
- Address participant feedback, complaints, and service-related issues.
- Promote health, fitness, and recreational opportunities through marketing and educational initiatives.