

Managers in Horticulture

Managers in Horticulture are professionals who plan, direct, and oversee the production, maintenance, and business operations of gardens, nurseries, orchards, and other horticultural enterprises. They ensure healthy plant growth, efficient resource use, and sustainable practices while meeting commercial, aesthetic, and environmental objectives.

Duties and Powers

- Plan, organize, and manage horticultural production, including planting, cultivation, and harvesting.
- Supervise staff, gardeners, and seasonal workers, providing training and guidance.
- Monitor plant health, soil conditions, and pest management to ensure optimal growth.
- Develop and manage budgets, resources, and schedules for horticultural operations.
- Implement sustainable horticultural practices and environmental conservation measures.
- Coordinate the use of tools, machinery, irrigation systems, and technology for efficient operations.
- Maintain records of plant inventories, growth rates, and production outputs.
- Ensure compliance with health, safety, and environmental regulations.
- Advise clients, stakeholders, or organizations on horticultural planning, design, and maintenance.
- Analyze market trends and production data to inform business strategies and improve profitability.