

Guidelines to write Statement of Purpose

After the Streamlined Student Visa Framework (SSVF) it is imperative that students submit a Statement of Purpose (SOP) together with their application.

Important pointers for drafting the SOP:

1. Information on your education history including information on any post-secondary study you have undertaken and the reason for taking further study. If you have withdrawn from or failed in any of your studies this should also be addressed.
2. The reason that the student has chosen to undertake the course/s of study listed in the application
 - This should include all courses that the student is intending to study, e.g. Foundation/Diploma modules and Bachelor modules
3. The reason for the student choosing a specific institution
 - The student will need to list other Canadian providers that they have also applied to and explain why they selected the specific university/degree which they would like to opt as their premium choice
4. The reason for the student choosing to study in Canada instead of home country or usual country of residence/other countries like Australia, USA, UK and Europe
 - Student will need to explain the value of the course compared to a similar course in home country
 - Student should indicate what providers in their home country they have either applied to or have conducted research on
 - Student should provide specific details on how they conducted their research
5. Details of planned living arrangements in Canada
 - Student should include details of any partner/spouse, children, siblings, relatives or friends who are in Canada, especially if they intend to reside with any of the above during their study in Canada, if not then specify the details of the hostel accommodation with the university.
6. The relevance of the course/s to the student's academic and/or employment background

7.The relevance of the course/s to the student's future career and/or educational plans

▪Student should include information on all the research they have done in respect of their career development, including:

- ✓ names of companies they will be approaching
- ✓ details of the type of position they would be eligible for upon graduation (evidence of research on company's website)
- ✓ Information on the salaries that each of the companies are currently offering for similar roles

8.The student should specify if he/she has been rejected by any country on any visa category i;e study, visit, resident permit, immigration etc

9.Explanation for any study/work gaps.

10.Your financial capacity to live and study in Canada, evidence to show your strong ties with your homeland

SOP Questions

Submit a one page study plan which answers the following questions and includes any other information relevant to the processing of your application:

1. Why do you wish to study in Canada in the program for which you have been accepted?
2. What is your overall educational goal?
3. Why are you not pursuing a similar program in your country of residence or of citizenship?
4. What research have you done into studies in your country of residence or of citizenship?
5. How will this program enhance your employment opportunities in your country of residence or of citizenship?
6. What ties do you have to your country of residence or of citizenship?
7. In the case of a minor applicant, what are your reasons for studying in Canada? What is your parents' or guardians' immigration status in their current country of residence?
8. Provide details of your education history – dates when the course started and ended, the name and address of the school, the course taken, qualification, degree or certificate awarded for the course